

In the Panelists' Words

Investment without Displacement
Creating New Affordable Housing Workshop
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Gloria Bruce
*East Bay
Housing
Organizations*

“For me, the long-term game changer is the

cultural mind shift that cities and people stop evaluating housing based on its fiscal impacts or economic worth and just say it’s a human right. How are we going to figure out how to give it to everyone, to not judge people who don’t have it, to make sure it’s decent and okay for everyone?”



Rick Jacobus
*Street Level
Advisors*

“We can afford to make housing affordable here, because

having too much money is the nature of the problem. There are mechanisms that allow us to tap into the economic engine of our economy to help spread the benefit. But it doesn’t just happen on its own.”



Lewis Knight
Facebook

“Are we planning and designing the region for success, or are we planning

and designing the region for what we had before? Unless we start to solve some of these real issues collectively, [California] is not going to stay that innovation leader.”



Kristy Wang
SPUR

“Foregoing good choices around place-making, making places where people

want to live and work, will backfire in the long run if you are holding out for some jobs that may or may not come. Are there other ways cities can get to [job attraction] goals without artificially limiting housing?”